



The visual universe of **ENCELADE** was created by the **French photographer Roberto Greco**

LAUNCH ON MAY, 19th 2022

UNDER EMBARGO UNTIL MAY, 19TH 2022

MARC-ANTOINE
BARROIS
PARIS

EAU DE PARFUM
ENCELADE

SENSUAL & CAPTIVATING

Made in France



After **B863** and **Ganymede**, the time has come for the third perfumed opus from **MARC-ANTOINE BARROIS : ENCELADE EAU DE PARFUM**.

Like other perfumes of the brand,
ENCELADE was formulated by the perfumer
Quentin Bisch.

Like other perfumes of the brand,
ENCELADE has been formulated and
designed in a virtuous way.

Erupting from a volcano
A lush imaginary jungle
Flamboyant rhubarb
Blazing luxurious wood
A perfume from myths
Ode to the delicate power
Of a heroic nature



NEW PLANET, NEW UNIVERSE

Would it be one of those mythological dreams?

The illusion that lava erupted into a lush and benevolent jungle from the underworld.

Vertigo of a man who, after having a glimpse at the abyss of the Earth, is suddenly lit by a new hope letting him be transported from the world of the night to life.

When discovering that the word Encelade refers to the name of a mythological giant, the son of the sky and the earth, imprisoned under the Etna volcano after having been defeated by the gods, one better understands that this perfume carries an epic breath.

Heroic odyssey of a perfume that does not fear lyricism and that is promised to the highest destiny.

Beyond the Greek Mythology is the pure emotion of an incandescent fusion on the skin of some sumptuous woods (vetiver, santal, Atlas cedar) and of green, tonic and acidic rhubarb.

ENCELADE is a radical, committed and flamboyant perfume.

ENCELADE is the perfume of an elevation to an absolute sophistication.

ENCELADE is an artist's perfume, still signed **Quentin Bisch**.

ENCELADE is a natural satellite of Saturn, discovered in 1789. Another bluish planet covered in snow, fresh water and probably seismically active.

Besides the dreamlike thought that Enceladus might one day be covered by a green jungle, the mythological figure embodies power, rebellion and character. The satellite represents freshness, softness and purity.

In mythology, Enceladus, son of Gaia (Earth) and Uranus (Heaven), was defeated by Athena after the Giants attempted to climb Mount Olympus to join the gods. Legend has it that he was buried under Sicily and still breathes through the smoke and eruptions of the volcano Etna.





AN ARTIST, AN EXCEPTIONAL PARTICIPATION



The golden sheath of this new fragrance is an invitation to discover a marvellous imagination and was decorated by the **French sculptor Jean Boggio**.

Jean Boggio is a French craftsman, jeweller and contemporary artist.

Based on his childhood drawings and daydreams, Jean Boggio has transformed precious stones and metal into jungles, balls, schoolyards, vanities, carousels...

A playful creative universe and beautiful values, dear to **Marc-Antoine Barrois**.



ENCELADE, WOODY, GREEN, LEATHERY PERFUME OF CHARACTER

Shadow-light relationship within a perfume which plays its paradoxes with delight.

Main accord of rhubarb, cedar and vetiver express the smell of Earth, sap, lush nature. Green and woody notes which comes to mingle with the crash of smoked and animal leather.

Milky sandal wood and tonka bean add sensuality and addiction to the skin.

Pure seduction of a perfume conveying a wild magnetism.

Its sensuality and originality, its green and woody notes, will seduce both men of character and women in search of refinement.

30 ml bottle - 95 €

100 ml bottle - 175 €



A FRAGRANCE ALWAYS SO VIRTUOUS

All the elements, including the packaging, are made and assembled 100% in France in order to reduce the ecological footprint of the brand.

There are no preservatives or UV filters in **ENCELADE** eau de parfum.

MARC-ANTOINE BARROIS recycles as much as possible for its shipments, especially the packaging products and no longer uses cellophane.

It also works with associations and companies that promote the reintegration and integration of men and women with disabilities or who are far from the world of work in order to build a better world.

Available on the eshop marcantoinebarrois.com, in the MARC-ANTOINE BARROIS stores 6 rue de Budapest and 13 galerie Veroodat and soon at Printemps Haussmann



Maison MARC-ANTOINE BARROIS
6 rue de Budapest, 75009 Paris

Press contacts : Agence MyBeautifulRP - 46 avenue des puits - 78170 LA CELLE SAINT CLOUD - 01 74 62 22 25

• Sophie Macheteau - sophie@mybeautifulrp.com - 06 65 41 85 77 • Georges Henriques - georges@mybeautifulrp.com - 06 59 56 83 65 70

• Claire Desvaux - claire@mybeautifulrp.com - 06 27 13 48 47